



Privacy Policy

Effective Date: June 30, 2026

At **ERA Waldrop Real Estate**, we value your privacy and are committed to protecting the personal information you share with us.

Information We Collect

We may collect personal information that you voluntarily provide, including your:

- Name
- Email address
- Phone number
- Property preferences or real estate inquiries
- Any other information you choose to provide through our website, forms, or communications

How We Use Your Information

We use the information you provide to:

- Respond to your inquiries
- Assist you with buying, selling, or renting real estate
- Communicate with you regarding our services
- Send updates or information you have requested
- Improve our customer service and website experience

SMS Communications

If you opt in to receive text messages from ERA Waldrop Real Estate, we may send you messages related to your real estate inquiries, appointments, property updates, or other requested services.

Message frequency may vary. Standard message and data rates may apply. You may opt out at any time by replying **STOP** to any text message. For assistance, reply **HELP** or contact our office directly.

No Sale of Personal Information

ERA Waldrop Real Estate does not sell, rent, or share your personal information, including your phone number, with third parties for their marketing or promotional purposes.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Third-Party Service Providers

We may use trusted third-party service providers to help us operate our business, such as website hosting, customer relationship management (CRM), or communication platforms. These providers are contractually obligated to protect your information and may only use it to provide services on our behalf.

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, disclosure, or misuse.

Your Choices

You may request to review, update, or delete your personal information by contacting us using the information below.

Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact:

ERA Waldrop Real Estate

Office Phone: (Insert Office Phone Number)

Email: (Insert Office Email Address)

Website: (Insert Website URL)

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date.